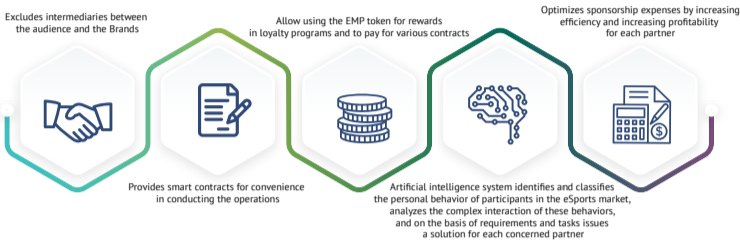


WHAT IS EIP

Esports Interactive Platform (EIP) is a scalable platform based on blockchain that allows to directly connect the sponsors, partners, gamers, fans of the esports with the substantial profit and convenience for all parties. The EIP Ecosystem attained the serious commitment of the major partners and caught the intense interest of the esports audience. This ambitious project is aimed at disintermediation, colloquially better known as "Uberisation", which would make marketing within the esports scene more profitable for everyone involved.

WHAT PROBLEMS DOES EIP SOLVE

The esports market is growing at an insane rate of 30% per annum and major businesses are not keeping up. Our goal is to capitalise on this opportunity and give something back to the actors and fans of the scene. Our platform provides fully automated interaction between market participants, excluding intermediary agencies with unreasonably high commissions from the chain. Moreover, our smart contract technology makes it possible to avoid fraud and establish a clear framework for market interaction, without the need to enter into numerous legal agreements. The nature of blockchain makes it possible to decentralize and make the whole process more transparent in contrast to the current available outdated means.

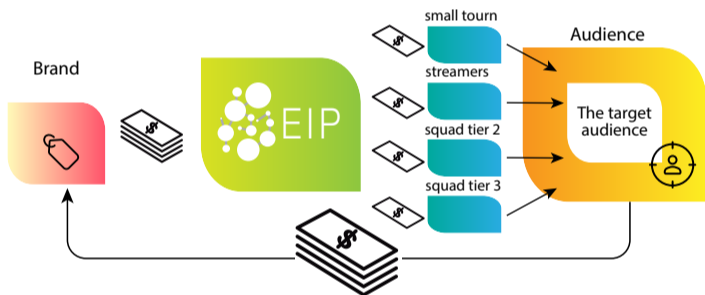


HOW WILL THE EIP ECOSYSTEM OPERATE?

EIP is the first decentralized online-platform. It is fitted out with the machine intelligence for identification and optimisation of the ability to monetize the audience whilst rewarding the said audience for participation.

Partnership is a key word for EIP. Streamers and gamers will get the opportunity to promote themselves, earn money on advertisements and interact with brands without intermediaries. All the involved parties will have to do is register on the platform and immediately start reaping the rewards in the form of tokens.

EIP allows players to make purchases using said tokens, including ingame items, tickets to esports tournaments, team merchandise and promotional products from the investor brands. The EIP ecosystem will facilitate the attraction of a wider audience, communication with fans, and the distribution of prizes.



The growth of the value of the tokens will be ensured through the increasing value of the EIP company. With more participants, more investments and more projects completed using the platform, the data accumulated becomes more valuable. Through repetition, the algorithms responsible for calculating the most profitable marketing campaigns become more efficient and thus more attractive. This raises the value of the service provided within EIP and directly the value of the tokens.

EIP Ecosystem will be deployed in the largest cities in the World with all the required infrastructure for successful operation.

TOKEN SALE

token hardcap
US \$ 60,000,000

OUR TEAM



Sergey Nevodnichiy
CEO & Founder

15 years experience in the Esports industry; created one of the most popular teams in the history of Esports – Team Empire. MBA - Strategic Management and Marketing.



Yury Mertsalov
Founder

Experienced venture capital and private equity professional with focus on Esports and ecommerce. 5 years of investing experience in bitcoin and crypto-assets.



Andrey Rost
Founder

For over 20 years he has been engaged in corporate PR in the field of fuel and energy, banking and IT sectors. One of the founders of a chain of public catering establishments, comprising more than 120 establishments.



Vlad Dobrov
ICO Advisor

International entrepreneur with 15 years top level corporate financial background; two degrees in Economics and Finance and a certified Chartered Accountant from the Institute of Chartered Accountants, AUS and NZ.



Andrew Chung
Advisor

Experienced IT, ecommerce, and financial sector professional; dual degree in Computer Science and Psychology. Over 3 years of avid research on Cryptocurrency and Blockchain technology. Technical and Fundamental Analyst, that has participated in multiple ICO projects.



Will Lyall
Advisor

Expert in customer service, sales and business development, with experience in market research and tech sectors, as well as small to medium enterprises and non-profit organizations. Speaks English, French, Russian, Mandarin Chinese and Spanish.



Paul Li
Advisor

Experience and Expertise in Advisory services for ICOs, TGEs and IPOs. Fund raising strategy, community development and investor relations. Business Strategy Consulting. Product development and life cycle management for blockchain and Fintech products.



Alex Dearden
Advisor

BA International Relations from Queen Mary University of London. In the process of attaining an MBA in International Business at the EU Business School of Barcelona. Multicultural experience derived from living in NA, Europe and Africa.



The experience of the team
We are the founders of Team Empire one of the largest esports market insiders, who is supported by:

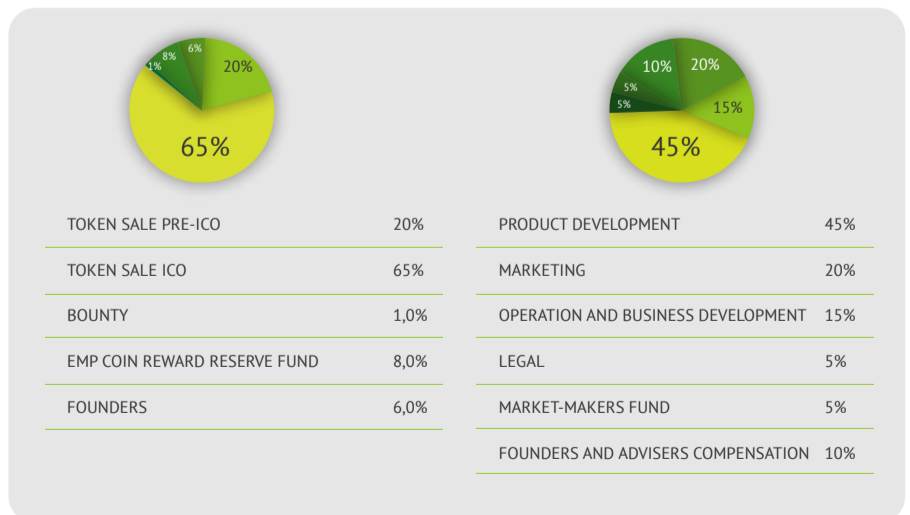


MINIMUM TRANSACTION AMOUNTS

Minimum Transaction amount in ETH	100 USD
Minimum Transaction amount in BTC:	100 USD
Minimum Transaction amount in LTC/XRP/Dash:	100 USD
Minimum Transaction amount in Wire:	100 USD
Minimum Transaction amount in CC:	100 USD

ADDITIONAL DISCOUNT

50,000 USD and above transactions	Additional 15% discount
10,000 TO 50,000 USD:	Additional 10% discount
3 000 TO 10,000 USD:	Additional 7% discount
1 000 TO 3 000 USD:	Additional 5% discount
500 TO 1000 USD:	Additional 2% discount



PAYMENT METHOD

